

C 62513

(Pages : 3)

Name.....

Reg. No.....

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, MAY 2019

English (B.Com./B.B.A.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions. Each question carries 1 mark :

(A) Choose the correct answer :

- 1 Academic essays contain _____ vocabulary.
(Slang, Technical, Informal, Simple)
- 2 MLA stands for _____.
(Modern Language Association, Malayalam Language Association, Marathi Language Association, Malayalam Literary Association)
- 3 _____ is used at the beginning of a project to generate ideas.
(Outlining, Revising, Brainstorming, Organizing)
- 4 Narratives can be classified as _____ and _____.
(Fictional and non-fictional, Folklore and story, Biography and Autobiography, Report and confession)
- 5 The high frequency words in academic works in English Language are known as _____.
(Academic Word List, Formal Word List, Frequent Word List, English Word List)

(B) Fill in the blanks :

- 6 The word 'case' in case study refers to _____
- 7 Folklore is an example for _____ narrative.
- 8 The main use of apostrophe is to indicate _____
- 9 Argumentative writing is also known as _____ writing.
- 10 _____ is a rhetorical form used to explain something with examples.

(10 × 1 = 10 marks)

Turn over

II. Answer any *ten* of the following questions in two or three sentences each. Each question carries 2 marks :

- 11 What is plagiarism ?
- 12 What are the different genres of academic writing ?
- 13 What are the different steps involved in writing a memo ?
- 14 What is the function of a progress report ?
- 15 Punctuate the following sentence :
miss williams who was sitting behind the desk gave me this book
- 16 Revise the following wordy sentences :
 - (a) He found his neighbour who lived next door to be attractive in appearance.
 - (b) The coat that Anita wore for the party was blue in colour.
- 17 Correct parallelism related mistakes in the following sentences :
 - (a) To my horror, my wedding dress looked stained, torn and it had wrinkles.
 - (b) You can pass the examination only if you answer the questions quickly, clearly , and with accuracy.
- 18 Give examples for clichéd expressions in English.
- 19 Which are the most commonly used rhetoric modes in academic writing ?
- 20 What are the three types of paragraphs in an academic essay ?
- 21 What is the purpose of honor code ?
- 22 What is the role of thesis statement in an essay ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph*. Each question carries 5 marks :

- 23 Write a brief review of the mobile phone that you use.
- 24 Write a brief note on Blog and blogging.
- 25 What are the qualities of a good Literature review ?
- 26 Write a descriptive paragraph on a character in a book you have read.
- 27 What is Academic integrity ?
- 28 Write a brief report of the activities of the Book Club of your college during the current academic year.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words. Each question carries 15 marks :

29 Prepare a cover letter and resume to apply for the post of English teacher in ABC school.

30 Write a five-paragraph essay on any *one* of the following topics :

(a) Online Suicide Games.

(b) Global warming.

(c) Growing Mall Culture in Kerala.

(d) Freedom of expression—a boon or bane ?

31 Write a full length review of a movie you have recently watched.

32 Discuss the process of writing academic essays.

(2 × 15 = 30 marks)

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