

C 61153

FOURTH SEMESTER B.Com/B.B.A. DEGREE EXAMINATION,  
APRIL 2019

(CUCBCS8—UG)

B.COM (2017 Admissions)

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

**Part I (Objective Questions)**

*Answer all ten questions.*

1. An Entrepreneur who tries to imitate the successful innovation of innovating entrepreneurs is:

- (a) Classical Entrepreneur.
- (b) Modern Entrepreneur.
- (c) Imitative Entrepreneur.
- (d) Innovative Entrepreneur.

2. \_\_\_\_\_ Entrepreneur are who basically product oriented business man and are real manufactures.

- (a) Business Entrepreneur.
- (b) Corporate Entrepreneur.
- (e) Technical Entrepreneur.
- (d) Industrial Entrepreneur.

3. An advance given to cover the time lag between the sanctioning and disbursement of term loan by financial institution:

- (a) Working capital.
- (b) Bridge capital.
- (c) Seed capital.
- (d) Fixed capital.

4. \_\_\_\_\_ is the scheme, which has been introduced by government of Kerala with the aim of Simplifying the procedure in connection with the registration of small business for getting financial assistance, raw material etc.

- (a) Single window system.
- (b) Margin money system.
- (c) Green channel system.
- (d) Credit guarantee system.

5. The principal governing body responsible for all matters related to EXIM Policy:

- (a) Directorate General of Foreign Trade.
- (b) Export Promotion capital goods:
- (c) Central Investment Subsidy Scheme.
- (d) Infrastructural Development scheme

Fill in the blanks:

6. SIDCO Stands for \_\_\_\_\_.

7. A concession, subsidy or bounty given to entrepreneurs to encourage of motivate them to setup industrial venture is called \_\_\_\_\_.

8. \_\_\_\_\_ is an entrepreneur, who takes up entrepreneurial activities for his own satisfaction or Profit.

9. When a team of entrepreneurs works unitedly, the enterprise gains an institutional nature and these entrepreneurs are known as \_\_\_\_\_ .

10. \_\_\_\_\_ is the process of obtaining relevant information about a project in order to ascertain its financial viability.

(10 x 1 = 10 marks)

## Part II (Short Answer Questions)

*Answer any eight out of the ten questions in two or three sentences.*

- 11. Who is an entrepreneur ?
- 12. Define Entrepreneurship.
- 15. What is « project report ?
- 14. Define industrial estate.
- 15, Whet is an incentive ?
- 16. What do you mean by ancillary unit ?
- 17. Explain KITCO.
- 18. What is a single window system ?
- 19. Explain margin money scheme,
- 20. What is meant by business incubation ?

(8 x 2 = 16 marks)

## Part III (Short Essay Questions)

Answer **any six** out of the eight questions in about 200 words.

21. Define sick unit. What are symptoms of industrial sickness ?
22. Explain the importance of MSMEs.
23. Explain Entrepreneurial Traits.
24. What are the berries/obstacles of entrepreneurship ?
25. What are the purposes of » project report ?
26. Explain the factors to be considered for setting up of industrial units.
27. What are the Business Incubation Canter's in India ?
28. What aspect is looked into while conducting financial analysis ?

(6 x 4 = 24 marks)

## Part IV (Essay Questions)

Answer **any two** out of the three questions in about 800 words.

29. Define women entrepreneur. Explain the problem faced by women entrepreneurs in India.
30. Briefly explain the Institutional Support available to industries.
31. Explain the Specimen form of a project report.

(2 x 15 = 30 marks)

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