

C 23257

FOURTH SEMESTER B.Com/B.B.A. DEGREE EXAMINATION APRIL
2017

(CUCBCSS-UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all question (Each Question carries 1 marks)

1. An Entrepreneur who undertakes those ventures which suit the modern marketing needs :
 - (a) Classical Entrepreneur.
 - (b) Modern Entrepreneur.
 - (c) First Generation Entrepreneur.
 - (d) Innovative Entrepreneur.
2. An investment opportunity exploited for profit is called:
 - (a) Idea.
 - (b) Plant location.
 - (c) Trade.
 - (d) Project.
3. _____ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises.
 - (a) Plant layout.
 - (b) Plant location.
 - (c) Plant capacity.
 - (d) None of these.
4. The MSME Development Act Came into force in :
 - (a) 2008.
 - (b) 2006
 - (c) 2005.
 - (d) 2010.
5. _____ are entrepreneurial couples as co-owners of business.
 - (a) Social.
 - (b) Compressors
 - (c) Fabian.
 - (d) Drone.

Fill in the blanks:

6. _____ is an entrepreneur who starts and runs a numbers of business at the same time.
7. NAYE stands for _____.
8. Entrepreneur is a person while enterprise is a _____.
9. Innovating entrepreneurs are creative, while imitative entrepreneurs are _____.
10. _____ in place where the required facilities acid factory accommodation are provided by the Government to the entrepreneurs to establish their industries there _____.

(10 x 1 = 10 marks)

Part B

Answer any eight questions (Each Questions carries 2 marks)

11. Define Entrepreneurship.
12. Who is an Intrapreneur?
13. What is technical analysis?
14. What is a project?
15. Who is spontaneous entrepreneur?
- 16, What do you mean by tax holiday?
17. What is DIC?
18. Define small enterprise.
19. What is entrepreneurial competency?
20. Expand KINFRA and KITCO.

(2 x 8 = 16 marks)

Part C

Answer any six questions (Each Questions carries 4 marks)

21. What are the qualities required for an Entrepreneur?
22. Explain the characteristics of MSME.

23. Write a note on TCO.
24. What are the sources of project ideas?
25. What is pay-back method? What are its advantages?
26. Explain network analysis.
27. Link out functions of ED clubs.
28. what are the benefits provided by business incubators ?

(4 x 6 =24 marks)

Part D

Answer any two questions (Each Question carries 15 marks)

29. Explain the role of Entrepreneur in economic development.
30. Explain the problem of SSI.
31. Define Project Report. What is its importance? Enumerate the contents of a project report?

(2 x 15 = 30 marks)

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